## VIVeve.

If you're interested in discussing research questions or submitting your ideas, e-mail us (medicalaffairs @viveve.com) or send us a fax (408-716-2699), and tell us about the therapeutic area you are interested in pursuing.

### **VIVEVE**®

At the forefront of the booming demand for clinically-proven women's health and wellness treatments.

# **AIAGAG®**

Viveve External Research Program



viveve.com

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#### VIVEVE EXTERNAL RESEARCH PROGRAM

#### THE MISSION

Viveve's External Research
Program (ERP) supports a global
network of investigator-initiated
research focusing on the cultivation
of elective procedures and leadingedge medical device technologies. The
program fosters investigative research
with the goal of improving the quality of
patient care and clinical outcomes.

Our commitment to collaboration extends to forging new relationships with clinicians and scientists and nurturing top research talent.

Viveve's ERP is an incubator for research projects that advance medical and scientific knowledge about our therapies and generate promising medical interventions.

This global program is open to all clinicians and researchers who are interested in conducting their own research.

## TYPES OF ELIGIBLE RESEARCH

- Clinical studies of approved and unapproved uses for the Viveve® System
- Observational studies, such as epidemiology studies and certain outcomes research studies where the primary focus is the scientific understanding of a condition or disease
- Other types of independent research on novel diagnostic screening tools or performance methodologies
- In vitro studies/preclinical studies

#### TYPES OF SUPPORT

Depending on the type of research, Viveve may provide flexible funding to support preclinical and early clinical development activities. If approved, funding will be accessible in installments related to achievement of specific program milestones.

Requestors may seek external funding in addition to any funding provided by Viveve, as long as such arrangements are consistent with the parties' agreements and do not negatively impact the overall objectives of the project.

#### THE REVIEW PROCESS

Viveve will review the application to determine if it:

- Has scientific merit
- Does not duplicate known research activities and provides incremental value
- Represents safe and appropriate use of the study product/therapy
- Upholds research ethics and subject protections
- Aligns with Viveve's long-term business strategy

# EXAMPLES OF CURRENT OR PROPOSED FUNDING FOR ERP STUDIES

- Mild/moderate Urinary Incontinence
- Sexual Satisfaction/Nulliparous Women
- Modified Treatment Regimen for Sexual Function/Vaginal Laxity
- Sexual Function in Post-Menopausal Women
- Genitourinary Symptoms in Post-Menopausal Women
- · Treatment of Chronic Pelvic Pain
- External Labia Treatment

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